



The Growing Role of Electronics in Automobiles
A Timeline of Electronics in Cars

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by

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Introduction to Clemson University

- ❖ A Land-grant University Founded in 1889
 - Focus on Agriculture and Engineering
 - Tradition of Economic Transformation in Agriculture, Textiles, Ceramics, Chemicals
- ❖ Technically Oriented Public Research University
 - 17,000 Graduate and Undergraduate Students
 - \$220 Million in Research Expenditures
 - Strength in Engineering, Architecture, Agriculture, Entrepreneurship and Communication



Unparalleled Access to the Market Place

**More than 1,000 automotive assemblers and suppliers
within a day's drive of Greenville**



DAIMLERCHRYSLER



Mercedes-Benz

HONDA



TOYOTA

CU – ICAR Campus





Major Systems



FEV Engine Dynamometer



MTS Road Simulator
in Weiss
Environmental Chamber



4-Wheel Chassis Dynamometer
in Anechoic Chamber



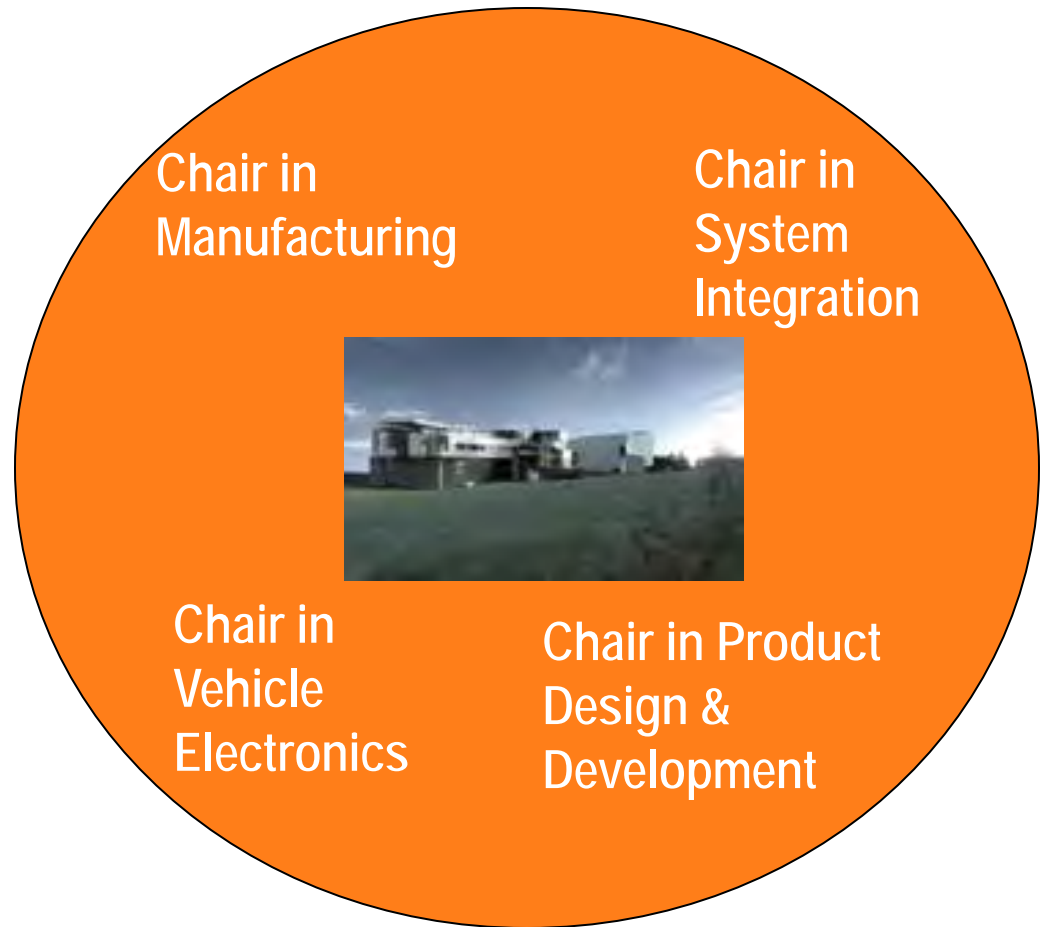
Zeiss Full Vehicle CMM



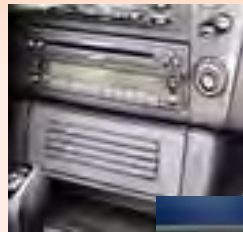
ETS-Lindgren EMC Chamber

The Impact

- ❖ Emissions
- ❖ Safety
- ❖ Energy
- ❖ Manufacturing



History of Car Media – It is Accelerating!



1930s

commercial introduction of the fitted car radio came in the from the Galvin Manuf. Corporation.

1965

Ford Motor Company introduced dealer-installed 8-track players as an option on most models

1952

Blaupunkt became the first maker to offer FM receivers

1970's

Compact Cassette Wins the war with 8 track for automobiles

1990's

Compact Disk Wins the war with tapes for automobiles

1996

GM offers Emergency services and system monitoring

1997

Mercedes offers GPS

2002

Honda Odyssey factory installed DVD player

2003

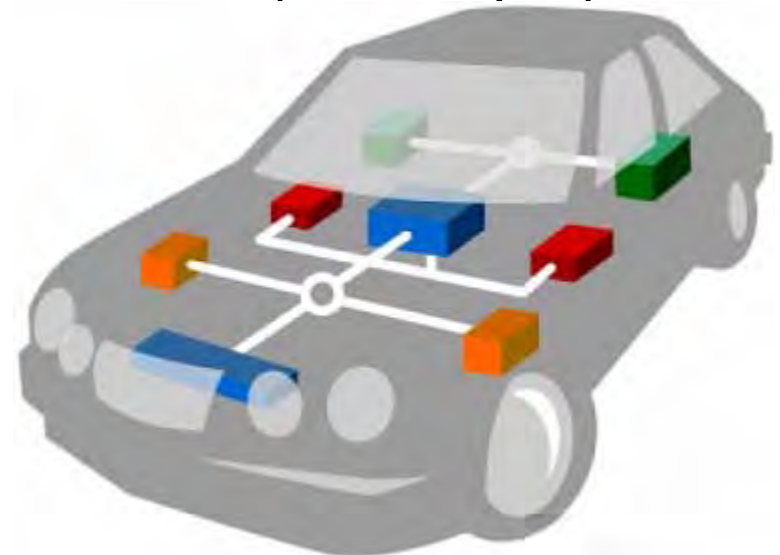
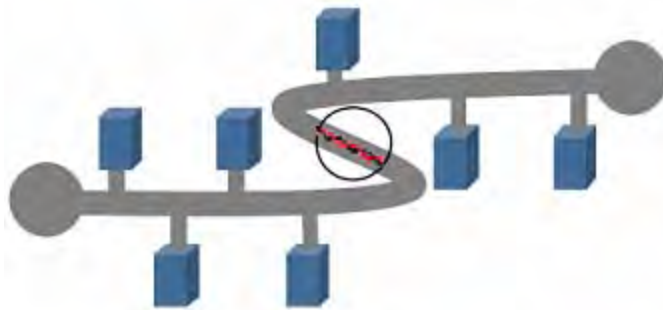
Manufacturers offer a car radio capable of CD, MP3, XM satellite radio and AM/FM playback

What Next?

CAN Introduction

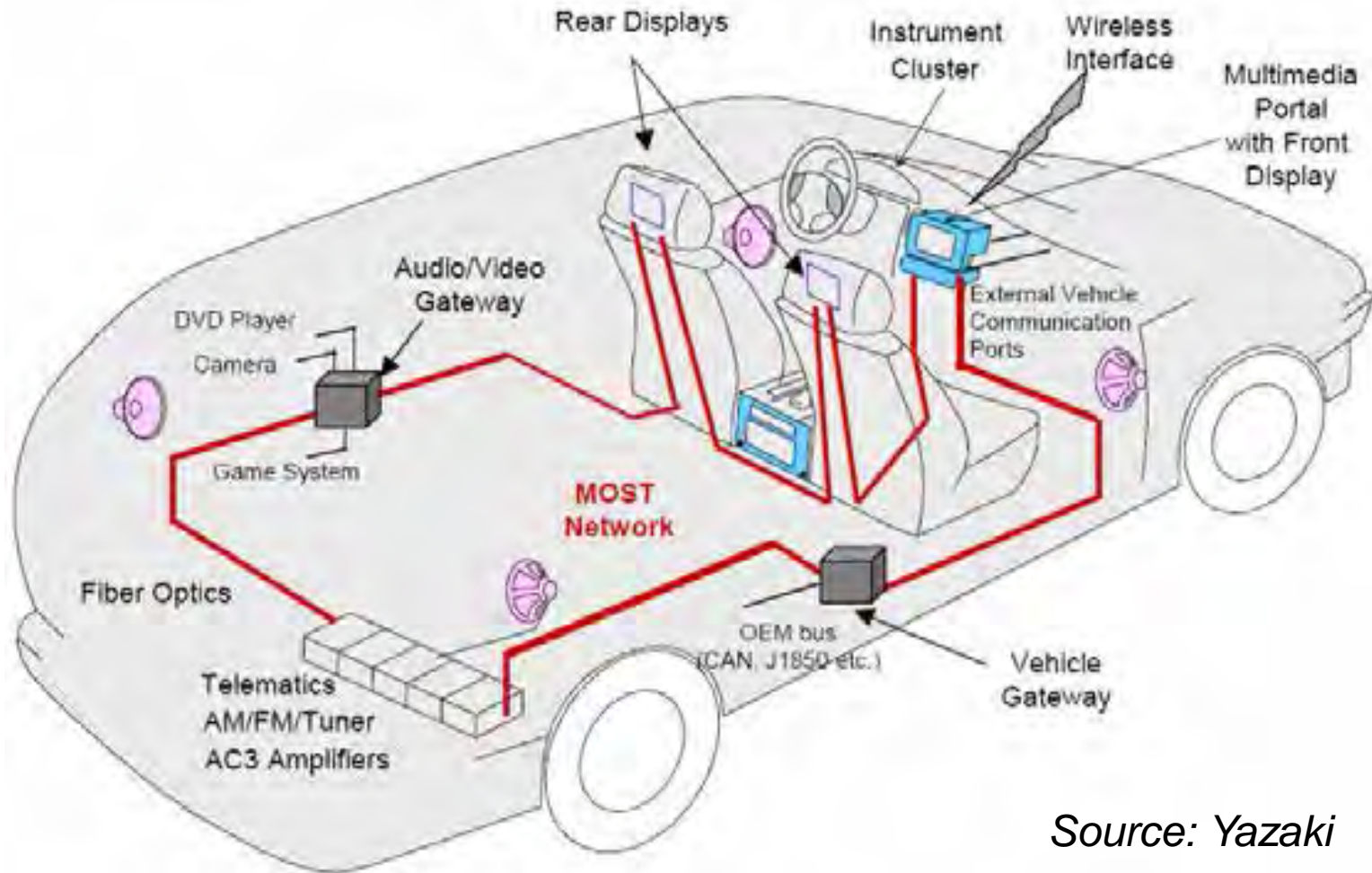


- ❖ Controller Area Network, introduced by Bosch, 1986
- ❖ Serial bus for distributed control system
- ❖ Twisted-pair media used with bandwidth up to 1 Mbps and 40 devices.
- ❖ ISO 11898 (1 Mbps) and ISO 11519 (125 Kbps)



Source: Xilinx

MOST Topology



Source: Yazaki

Automobiles are Complex Electronic Systems

Functions typically controlled electronically include:

Engine ignition (spark, timing)	Entertainment systems
Fuel injection	Braking (anti-lock brakes)
Emissions controls	Steering (steering assist, 4-wheel steering)
Collision avoidance systems	Seat & pedal positions
Heating/air conditioning	Communication systems
Navigation systems	Safety systems
Suspension systems	Noise cancellation
Transmission controls	Security systems
Lights, horn, wipers, defrosters ...	

-
- ❑ Current automobile designs have nearly 100 microprocessors
 - ❑ Number of processors expected to double in 5 years.
 - ❑ A typical automobile contains about 5 miles of wiring.

It is all about systems integration

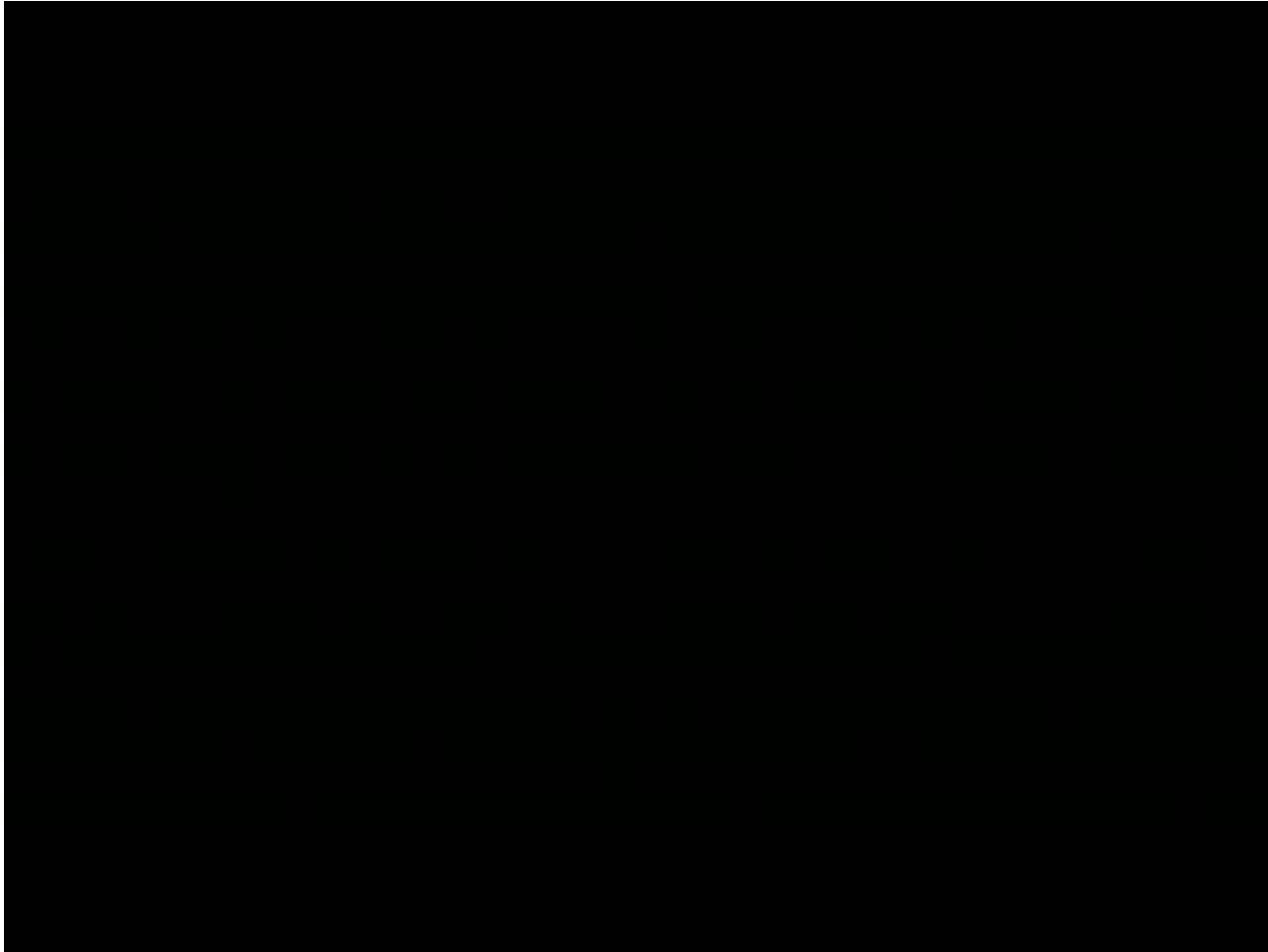


Automated Parallel Parking

- ❖ Available on Lexus LS460
- ❖ Optional on Toyota Prius
- ❖ Similar system by Bosch available in 2008

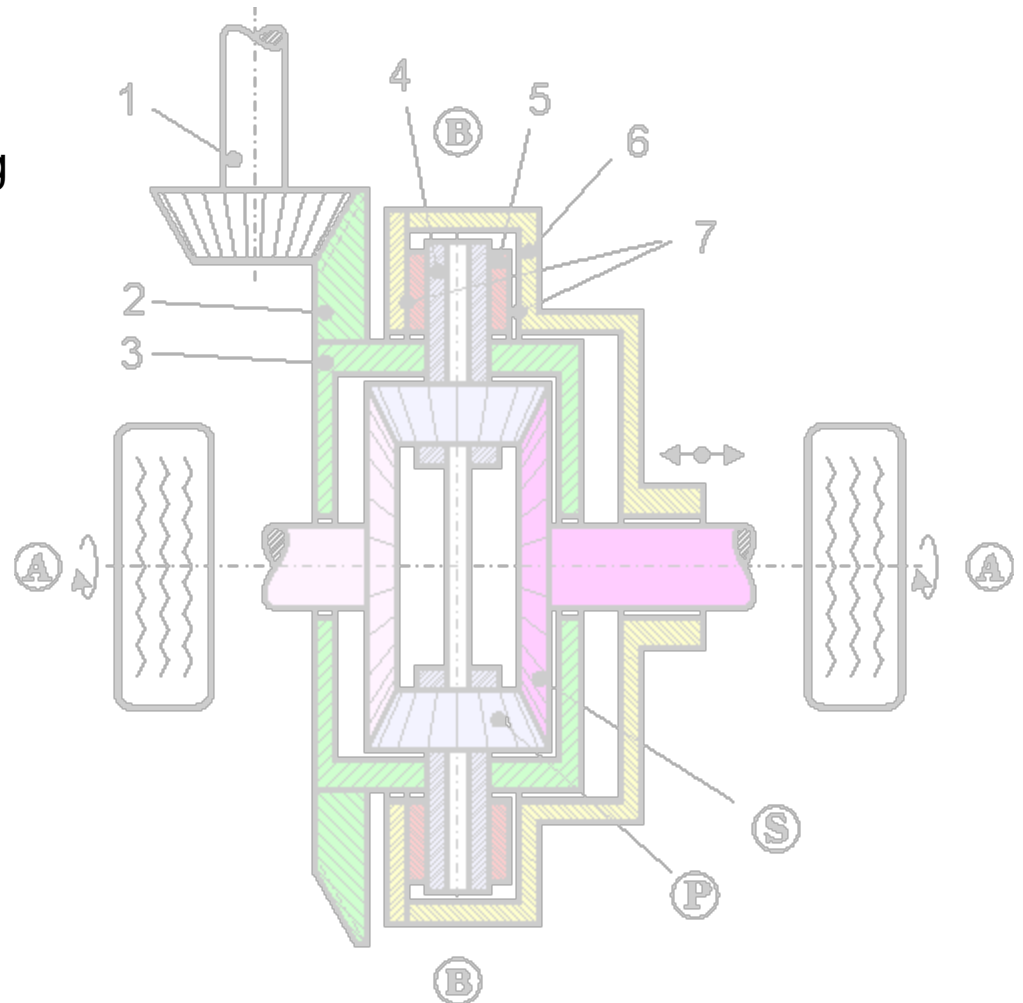


Lexus Automatic Parking



Chassis / Vehicle System Electronics

- ❖ Hybrids
 - Charging / Discharging
 - Performance
 - Plug-in
 - Torque vectoring
- ❖ Power control
- ❖ Safety systems
 - Anti-rollover
 - System monitoring



Modularity

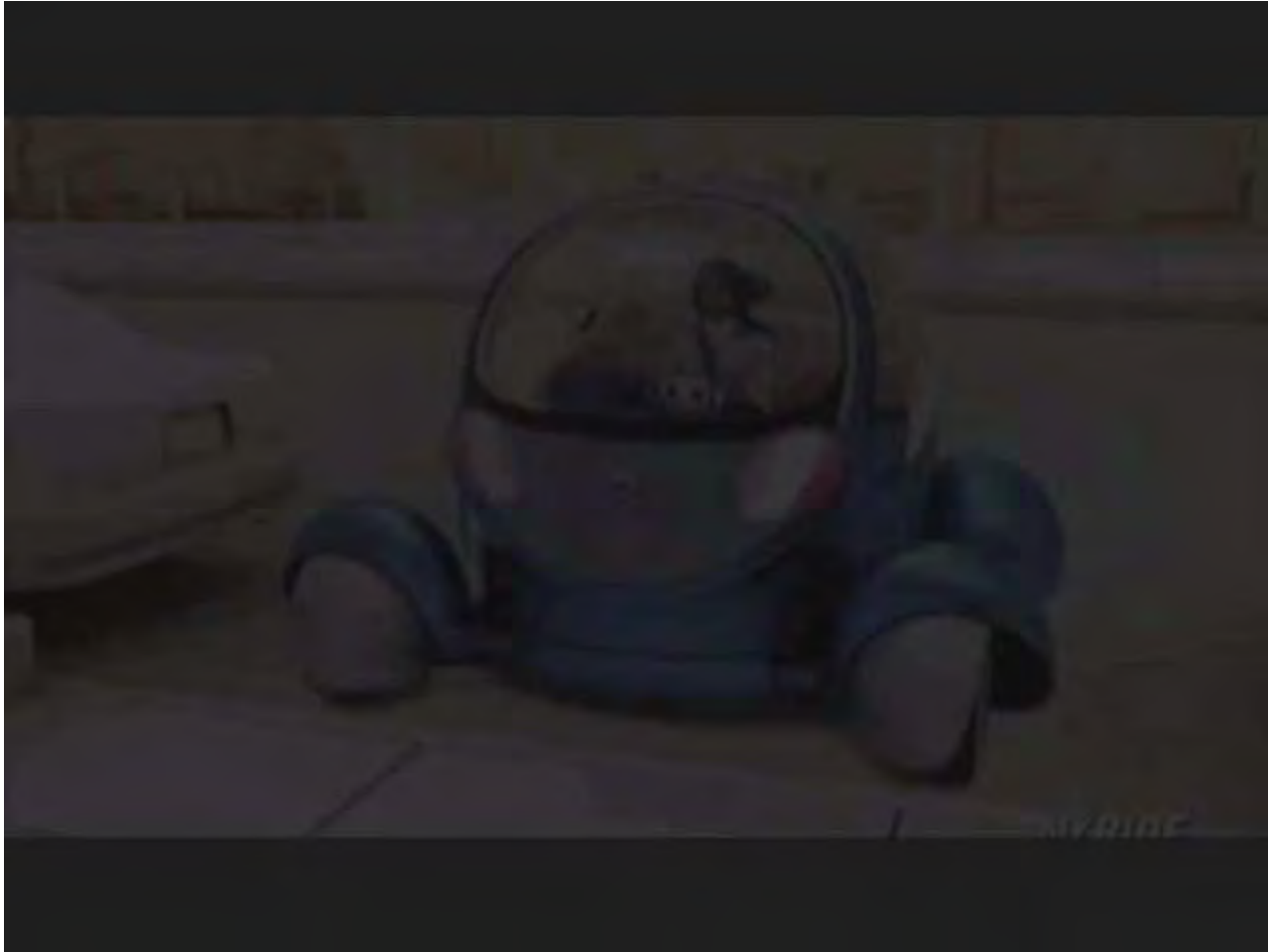
GM Skateboard



BMW Life Drive (i3)



Plug-In Vehicles are Just the Start



Tractor on Snow / Ice – Maneuvering



Tractor Trailer on Snow / Ice



New ESC Challenges

- ❖ Increased flexibility
- ❖ Variable CG
- ❖ Lighter weight

UMTRI (Winkler)



Increased Vehicle Automation



What's Next?

- ❖ GPS, RADIO, Wireless internet, Cell Phone integration...
- ❖ 3-D Navigation (Google, NVidia, Volkswagen)
- ❖ Car to Car LAN
- ❖ Car to Infrastructure LAN
- ❖ Reconfigurability



Game to Vehicle Technology



The Future for the Car

- ❖ Performance
 - Fuel economy
 - Emissions
 - Safety
 - Handling
- ❖ Infotainment
- ❖ Security (a virus?)
- ❖ Haptics – driver feedback
- ❖ Systems integration
- ❖ Policy
 - Safety systems (e.g., airbags, tire pressure sensors)
 - Responsibility
- ❖ The “Camera” scenario

The Future for the United States

- ❖ Education at all levels
- ❖ A Single State
 - Jobs – too many?
- ❖ The Southeastern U.S.
- ❖ The United States of America
 - Automotive
 - Manufacturing
- ❖ The World

In times of change, learners inherit the earth; while the learned find themselves beautifully equipped to deal with a world that no longer exists. (Eric Hoffer 1902-1983)



Do Not Underestimate the Human Factor

